



FRIENDS OF MACC

2022 IMPACT REPORT

Building Community. Saving Lives.



WHAT'S INSIDE



REPORT HIGHLIGHTS

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The Friends of MACC Board

THANK YOU FOR SUPPORTING NASHVILLE'S HOMELESS ANIMALS

2022 brought Nashville's devotion to animal welfare back to full strength in what continued to be a challenging year for homeless animals. We are extremely grateful for your continued support of Metro Animal Care and Control (MACC), Davidson County's only open admission shelter.

Your support helped save more than 4,000 animals in 2022 that were abandoned, injured, or homeless here in Nashville. MACC placed nearly 3,000 homeless animals in loving homes or with rescue partners in 2022. And your support helped Friends of MACC keep more than 2,500 pets/families together by providing free food, medications, and trainings through MACC's Safety Net Program.

We hope this report provides insight into how your dollars saved lives and that it makes you proud to be part of the MACC Pack!

Becky Carter
Chair



Becky and MACC Pup
during playgroup in
2022

LETTER FROM
THE CHAIR

MACC'S 2022 COMMUNITY IMPACT

4K ANIMALS CAME
TO THE SHELTER

SAFETY NET
PROGRAM

FIELD
SERVICES

1,666

Pet
Adoptions

1278

Placed In
Rescue

1,000

Returned
Home

2,500

Kept in
Home

18K

Responses
by ACOs

88%

SAVE RATE FOR ALL ANIMALS

Free resources
for families to
care for and keep
their pets

Averages
49.3 calls
responded
to per day

OUR MISSION



AMPLIFY MACC'S IMPACT

by supporting lifesaving
initiatives and engaging
the community to prevent
pet homelessness in
Davidson County



2022 Major Highlights

EMERGENCY
MEDICAL FUND

LOBBY REFRESH
NEW SIGNAGE

SAFETY NET
PROGRAM

ANIMALS
PLACED

COMMUNITY
MICROCHIPS



70+
LIFESAVING
SURGERIES
FUNDED

\$34K



ONE
REFRESHED
LOBBY

\$15K



2500
FAMILIES
SERVED & KEPT
TOGETHER

\$20K



3000
ANIMALS PLACED
IN HOMES OR WITH
RESCUE

\$14K

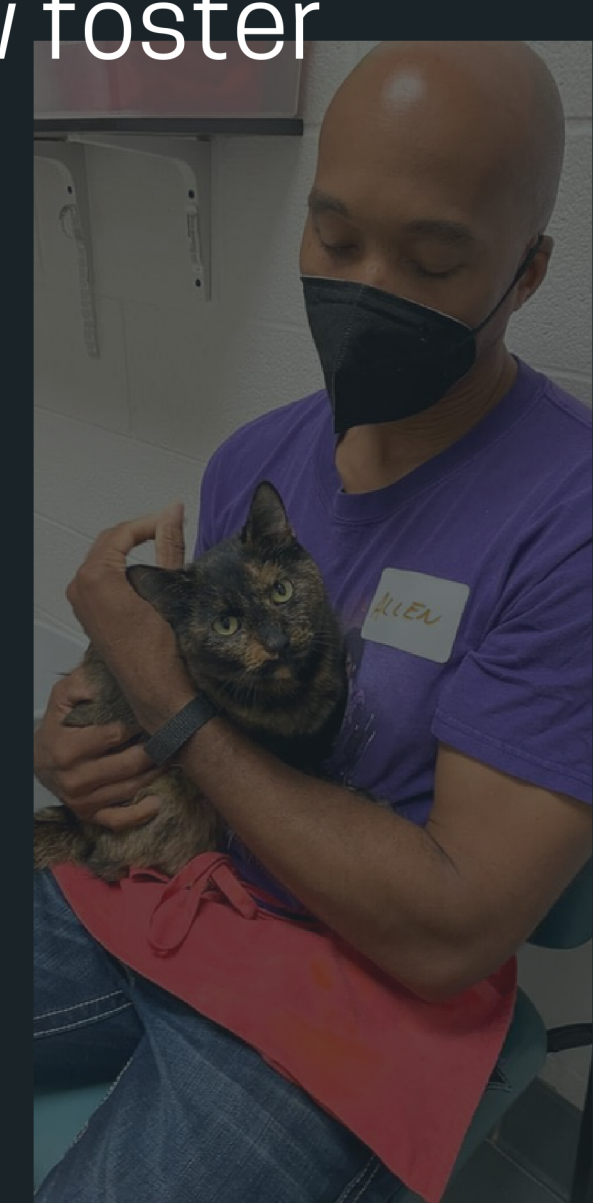
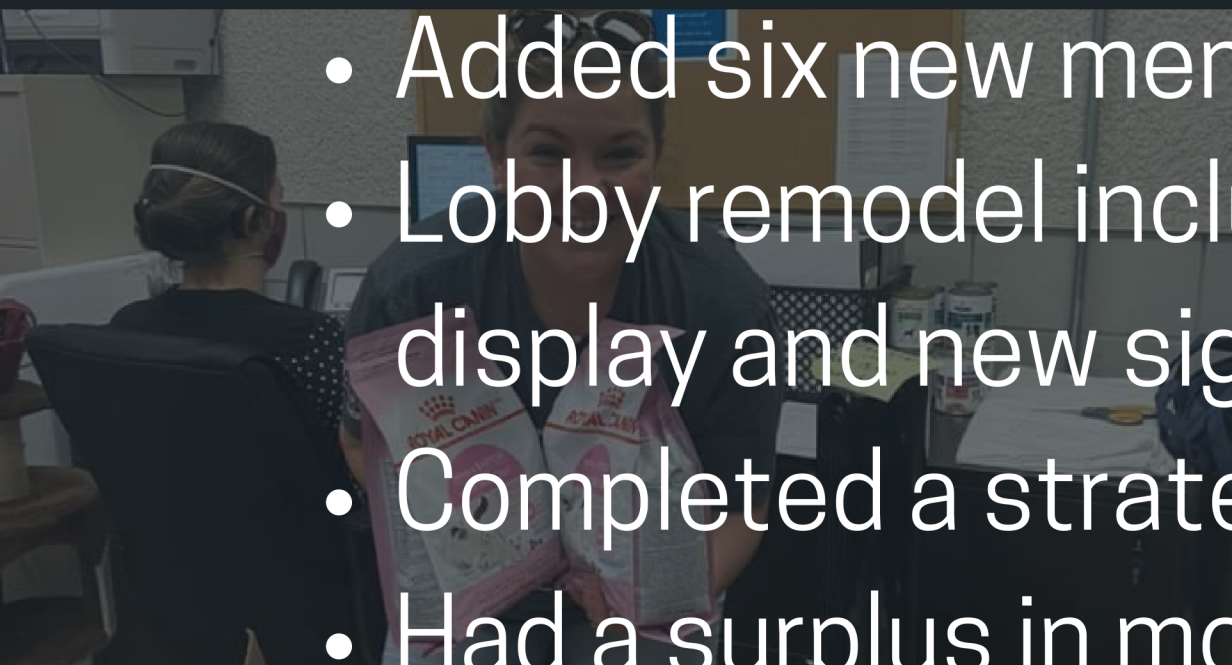


500
MICROCHIPS OFFERED
FREE TO NASHVILLE
PETS

\$8K

2022 Highlights

- Added six new members to the Friends of MACC Board of Directors
- Lobby remodel including new desk, fresh paint, new seating, new foster display and new signs.
- Completed a strategic planning session looking ahead to 2025
- Had a surplus in money raised to carry over for 2023



2022 Event Highlights



THE BIG PAYBACK

\$12K



**NASHVILLE PET
PROJECT**

\$28K



**PICKLEPAW
CLASSIC**

\$11K

Lobby Remodel

With support from the Nashville Kennel Club and the goal of refreshing the lobby, we were able to add a new desk improving traffic flow and creating more space.





- Fresh Paint
- New artwork to brighten the space
- New seating

- **New signage promoting MACC messages**
- **Directional signs in multiple languages**
- **New foster display wall promoting animals for adoption not at the shelter**





Supporting, learning
from and building
relationship with staff
and volunteers



2022 TOTAL INCOME

\$189,322

Compared to 2021

\$136,558

WE ARE GROWING...

INCOME BY TYPE

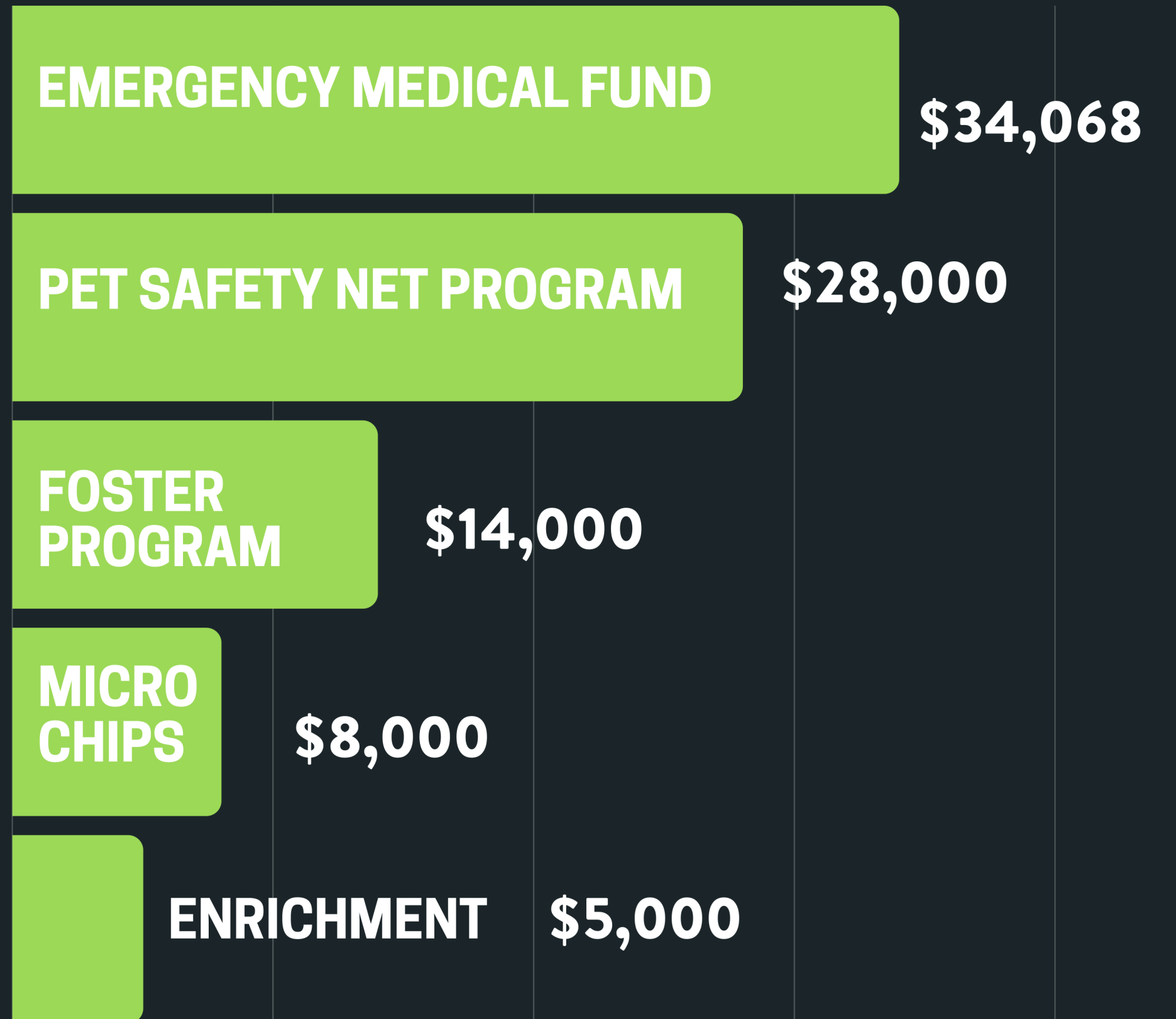
Individual Donors
52.4%

Businesses
7.2%

Events
34%



FIVE KEY AREAS



TOTAL EXPENSES

\$170,207

Remaining Funds

\$97,663

Operating Expenses

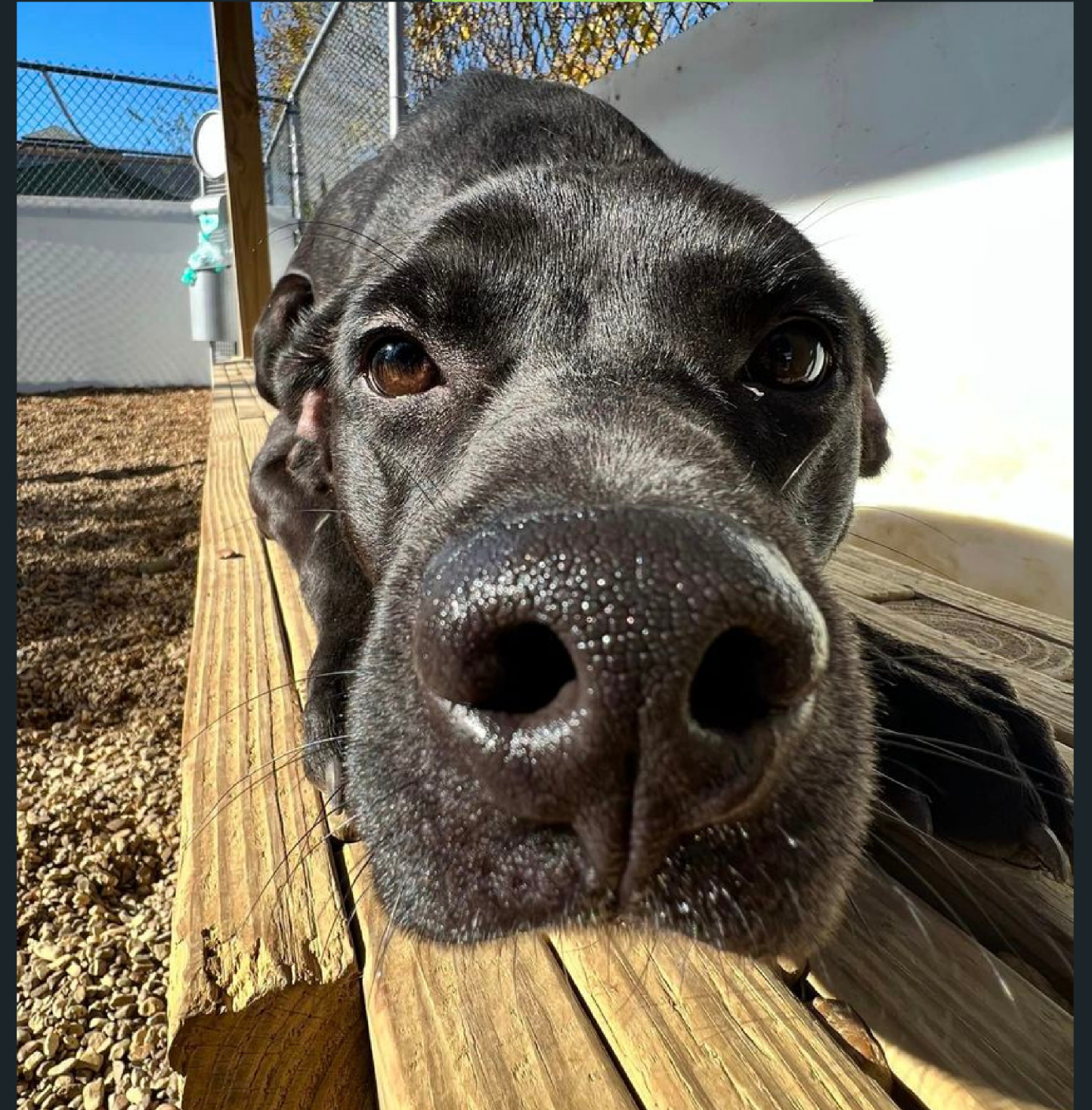
\$21,121



LOOKING AHEAD

CONTINUING TO AMPLIFY MACC'S IMPACT IN 2023

Friends of MACC plans to continue its work of supporting MACC's lifesaving programs and engaging the community to prevent pet homelessness in Davidson County.



2023 LIFESAVING PRIORITIES



**Emergency
Medical
Fund
\$40K**



**Safety
Net
Program
\$10K**



**Heartworm
Treatment
Program
\$8K**



**Animal
Behavior
Support
\$5K**



**Community
Microchips
\$12K**



**Field
Services
\$10K**



**Animal
Enrichment
\$6K**



**Community
Cats
\$5K**



2023 EVENTS & FOCUS AREAS

NASHVILLE PET PROJECT 2023

Summer

The 3rd Annual Nashville Pet Project will once again showcase our wonderful relationship with Pet Community Center and WKRN News 2

3RD ANNUAL PICKLEPAW CLASSIC

Fall

The 3rd Annual PicklePaw Classic will bring back 200+ Pickleball players to have fun and save lives! We hope to host it at Centennial Sportsplex again.

INCREASE CORPORATE PARTNERS

All Year

Our goal is to build stronger relationships with local businesses to diversify our donor base and increase our ability to support MACC financially.

FINALIZE STRATEGIC PLAN

All Year

Consistent leadership is key to our longevity and success, so is strategic vision. We will spend the later part of the year developing our current strategic outline.

2023 FUNDRAISING TARGETS

INCOME

Fundraising Events *\$73,500*

Individual Donors *\$60,000*

Corporations/Grants *\$33,500*

\$167,000

EXPENSES

Mission-Driven Projects *\$178,000*

Fundraising Expenses *\$6,850*

Operational Expenses *\$9,868*

\$194,718



REACH OUT

Friends of MACC Board of Directors

- Becky Carter, Chair
- Shelley Bankard-Weaver, Vice-Chair
- Melody Kief, Treasurer
- Julie Pusey, Secretary
- Bethanie Conley
- Marcy Downing
- Laura Encalade
- Sidney Hyde
- Josh Wolf
- Kristie Young

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