

FRIENDS OF MACC

2021 IMPACT REPORT

Building Community. Saving Lives.



WHAT'S INSIDE



Olive, a kitten saved thanks to MACC's Emergency Medical Fund, which your support provides.

REPORT HIGHLIGHTS

Letter from the Chair
Highlights from the Previous Year
Facts and Figures
Major Goals for 2022
Summary
The Friends of MACC Board

THANK YOU FOR SUPPORTING NASHVILLE'S HOMELESS ANIMALS

In another unpredictable year, one thing remains constant: Nashville's devotion to animal welfare. And we are extremely grateful for your continued support of Metro Animal Care and Control (MACC), Davidson County's only open admission shelter.

Your support helped save more than 4,000 animals in 2021 that were abandoned, injured, or homeless here in Nashville. You also provided resources for more than 2,000 families in need that allowed them to keep their pets happy, safe, and healthy -- and at home. All this led to a 90.5% save rate for the animals in our care.

We hope this report provides insight into how your dollars saved lives and that it makes you proud to be part of the MACC Pack!

Brandon Dyce
Chair



Foster pup Winnie, who was abandoned in a crate after just having had puppies.

LETTER FROM
THE CHAIR

MACC'S 2021 COMMUNITY IMPACT

4K ANIMALS CAME
TO THE SHELTER

SAFETY NET
PROGRAM

FIELD
SERVICES

1,591

Pet
Adoptions

1,059

Placed In
Rescue

1,000

Returned
Home

2,445

Kept in
Home

18K

Responses
by ACOs

90.5%

SAVE RATE FOR ALL ANIMALS

Free resources
for families to
care for and keep
their pets

Averages
49.3 calls
responded
to per day

OUR MISSION



AMPLIFY MACC'S IMPACT

by supporting lifesaving initiatives and engaging the community to prevent pet homelessness in Davidson County



2021 Major Highlights

EMERGENCY MEDICAL FUND



70+

Lifesaving
Surgeries
Funded

\$25K

NEW OUTDOOR PLAY YARDS

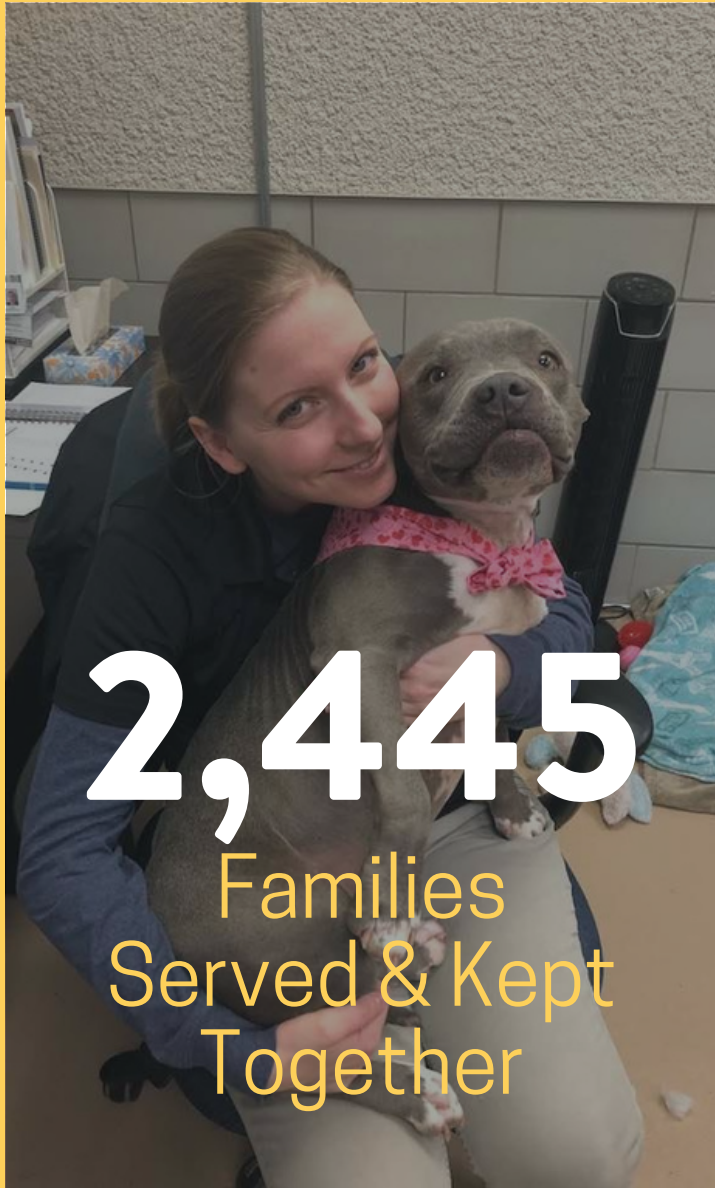


2,300

Square Feet of
Play Yards
Created

\$20K

SAFETY NET PROGRAM



2,445

Families
Served & Kept
Together

\$13K

FOSTER PROGRAM



1,098

Animals
Fostered, a 27%
Increase

\$11K

COMMUNITY MICROCHIPS



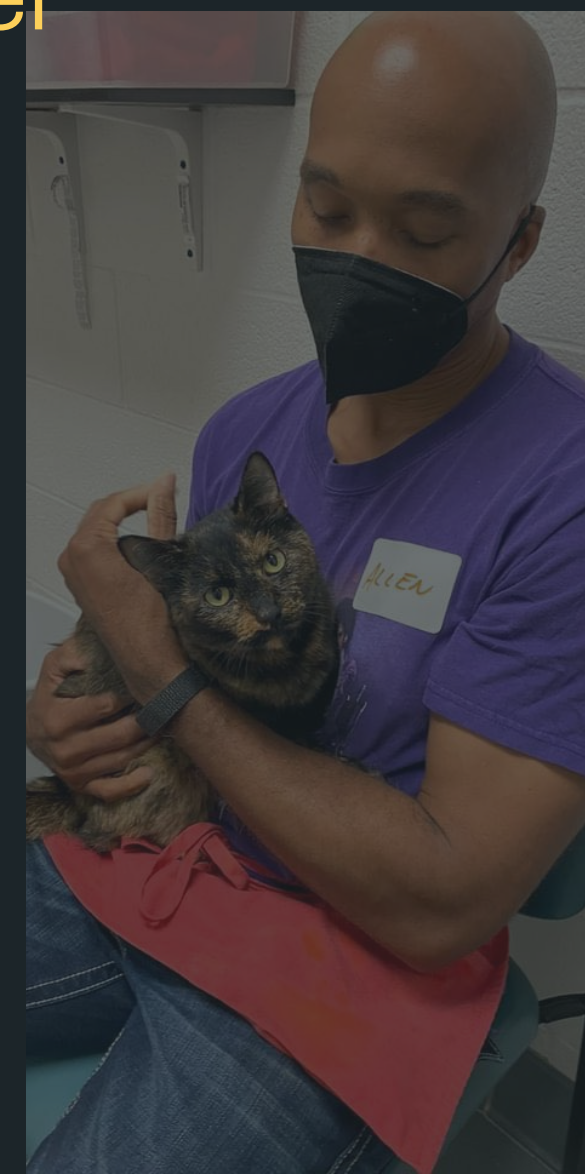
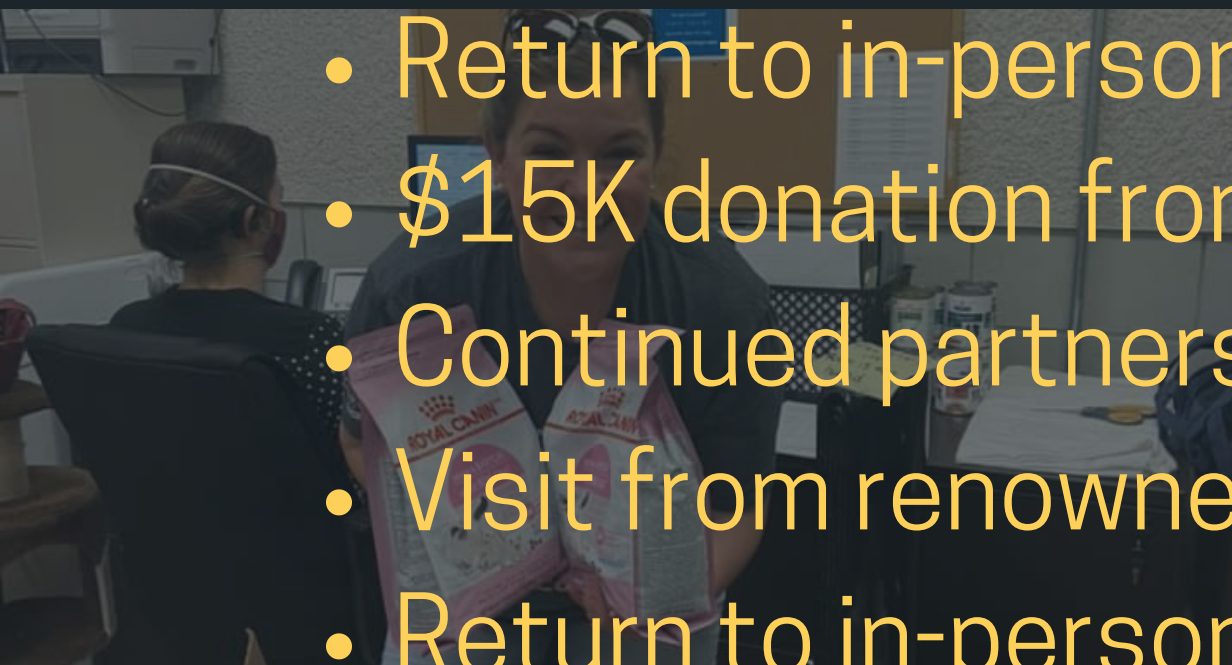
500

Microchips
Offered Free to
Nashville Pets

\$8K

2021 Highlights

- Return to in-person volunteering and adding new volunteers!
- \$15K donation from the Nashville Kennel Club for lobby makeover
- Continued partnership with Second Harvest Food Bank
- Visit from renowned photographer Sophie Gamand
- Return to in-person events including The Shelter Cup



2021 Event Highlights



**YARD DOGS
DOIN' GOOD**

\$3K



**NASHVILLE PET
PROJECT**

\$29K



**PICKLEPAW
CLASSIC**

\$10K

2021 TOTAL INCOME

\$136,558

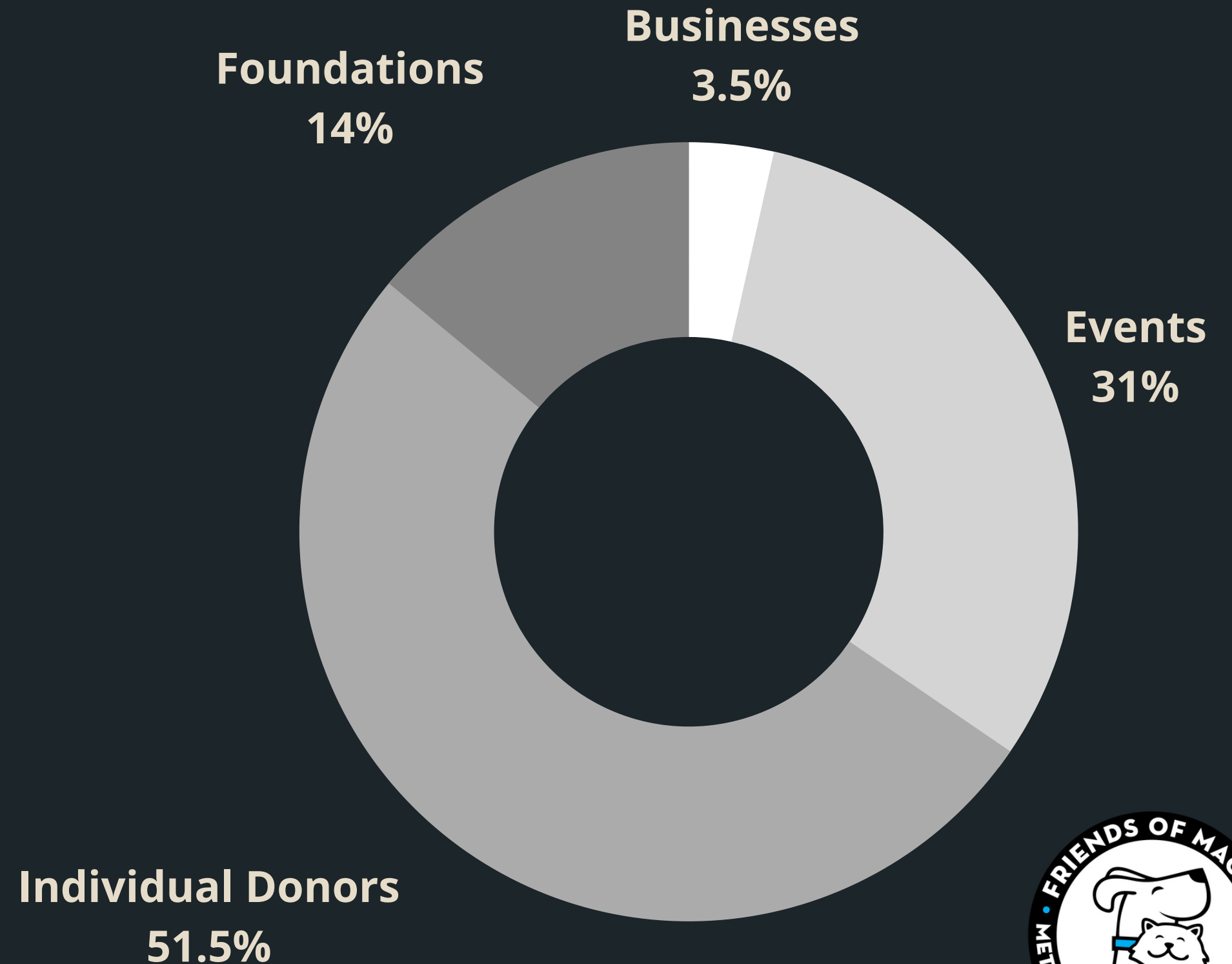
Compared to 2020

\$93,643

YOY Comparison

+45%

INCOME BY TYPE



FIVE KEY AREAS

EMERGENCY MEDICAL FUND	\$25,000
ANIMAL ENRICHMENT	\$24,000
SAFETY NET PROGRAM	\$13,000
FOSTER PROGRAM	\$11,500
PET SAFETY	\$8,000
MICRO CHIPS	\$8,000

TOTAL EXPENSES

\$108,266

Remaining Funds

\$28,292

Operating Expenses

6%



LOOKING AHEAD


CONTINUING TO AMPLIFY MACC'S IMPACT IN 2022

Friends of MACC plans to continue its work of supporting MACC's lifesaving programs and engaging the community to prevent pet homelessness in Davidson County.



New volunteer Allen spending time with one of our adorable cats.

2022 LIFESAVING PRIORITIES



**Emergency
Medical
Fund**

\$28K



**Safety
Net
Program**

\$20K



**Heartworm
Treatment
Program**

\$15K



**Animal
Behavior
Support**

\$12K



**Community
Microchips**

\$12K



**Field
Services**

\$10K



**Animal
Enrichment**

\$6K



**Community
Cats**

\$5K

A photograph of a brown and white dog lying on green grass. Next to the dog is a black Fender guitar case. The text '2022 EVENTS & FOCUS AREAS' is overlaid in large, bold, yellow letters on the left side of the image.

2022 EVENTS & FOCUS AREAS



HARD ROCK CAFE BLOCK PARTY

Spring

Plans are underway to host a block party and adoption event downtown with the Hard Rock Cafe this spring.



NASHVILLE PET PROJECT 2022

Summer

The 2nd Annual Nashville Pet Project will once again showcase our wonderful relationship with Pet Community Center.



2ND ANNUAL PICKLEPAW CLASSIC

Fall


The 2nd Annual PicklePaw Classic will bring back 200+ Pickleball players to have fun and save lives! We hope to host it at Centennial Sportsplex again



INCREASE CORPORATE PARTNERS

All Year

Our goal is to build stronger relationships with local businesses to diversify our donor base and increase our ability to support MACC financially.



BUILD BOARD BENCH STRENGTH

All Year

Consistent leadership is key to our longevity and success, so we are focused on growing the board and deepening our members' expertise to build for the future.

2022 FUNDRAISING TARGETS

INCOME

Fundraising Events *\$82,000*

Individual Donors *\$53,800*

Corporations/Grants *\$20,000*

\$155,800

EXPENSES

Mission-Driven Projects *\$131,500*

Fundraising Expenses *\$11,900*

Operational Expenses *\$9,530*

\$152,930



REACH OUT

Friends of MACC Board of Directors

- Brandon Dyce, Chair
- Shelley Bankard-Weaver, Vice Chair
- Melody Kief, Treasurer
- Nikki Burdine
- Becky Carter
- Karl Hawes
- Charlotte Weatherington
- Kristie Young

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